



## INDUSTRY LEADING ADAPTIVE LEARNING PLATFORM

FOUNDED BY PHYSICIANS WITH A DEEP KNOWLEDGE OF BRAIN SCIENCE, COMBINED WITH MORE THAN 20 YEARS OF RESEARCH IN HUMAN FACTORS AND COGNITION, AREA9 LYCEUM OFFERS AN ADAPTIVE PLATFORM THAT TRANSFORMS CORPORATE LEARNING.

OUR PLATFORM ADAPTS CONTENT AND TRAINING TO MATCH THE NEEDS AND SKILL LEVEL OF EACH LEARNER—CUTTING TRAINING TIME IN HALF, BOOSTING KNOWLEDGE AND SKILL ACQUISITION, AND BUILDING SELF-AWARENESS. THE RESULT IS IMPROVED PRODUCTIVITY AND ENGAGEMENT, AND FEWER WORKPLACE ERRORS.

**CONTENT CREATION LAB**

State-of-the-art, integrated content development environment that allows for cost-efficient, highly intelligent content development and maintenance - and at scale with up to thousands of content developers and thousands of products in the system.

**WORLD-CLASS LEARNING RESOURCES DEVELOPMENT**

The Content Curation Lab has the world's most advanced pipeline for developing, maturing and maintaining thousands of learning resources incl. voice recording, building of interactive exercises without involving a programmer and state-of-the-art, point-of-authoring quality assurance.

**BUILT FOR BOTH MOBILE AND BROWSER USE**

The versatile platform works on all screen sizes and across both Windows, iOS and Android as well as in all major browsers.

**ADVANCED PROBING**

Area9's adaptive approach is based on the same intense probing for the learner's understanding as you find in 1:1 instruction. The Content Creation Lab allows content developers to build everything from basic questions to sophisticated exercises or problems.

### ADAPTIVE LEARNING BENEFITS

#### FOR YOUR BUSINESS

- Improved employee productivity
- Higher employee engagement
- Measurable capability and capacity
- Lower unconscious incompetence

#### FOR THE LEARNER

- Faster time to proficiency
- Eliminate frustration of unnecessary training
- Higher self-awareness of strengths and development areas
- Enhanced, personalized learning experience

#### FOR THE TRAINING FUNCTION

- Measurable outcomes
- Real time quality feedback
- Real time content updates
- Improved teaching effectiveness
- Eliminate "one size fits none"



# INDUSTRY LEADING ADAPTIVE LEARNING PLATFORM

THE AREA9 LYCEUM APPROACH IS A HUGE BREAKTHROUGH FOR COMPANIES THAT WASTE MILLIONS EVERY YEAR IN LOST PRODUCTIVITY, SKILLS SHORTAGES AND ERRORS, AND MILLIONS MORE ON INEFFECTIVE OR REDUNDANT TRAINING.

BY PARTNERING WITH AREA9 LYCEUM, COMPANIES CAN TRANSFORM THEIR TRAINING TO MAKE IT PERSONALIZED, IMPACTFUL AND ENGAGING, AND BUILD COMPETENCE, CONFIDENCE AND BELONGING. AREA9 LYCEUM ELEVATES PEOPLE – AND YOUR BUSINESS.

## ADAPTIVE LEARNING KEY CONCEPTS

### PROFICIENCY

Are you still measuring training by the number of courses completed or 'smile sheets'?

Modern businesses require a modern approach to measurement - Proficiency.

Are your staff competent and confident to execute your strategy?

Measure what matters. Area9 provides unparalleled granular metrics.

### UNCONSCIOUS INCOMPETENCE

What happens when your employees think they know something, but in reality, they don't?

Mistakes. Costly mistakes. This is the hidden (and sometimes very visible) cost of unconscious incompetence.

Real-time feedback and powerful reporting capabilities raise self-awareness and provide business insight.

### RECHARGE

Do you remember everything the first time you see it? Or completely understand every scenario you are presented with?

The human brain is designed to require multiple exposures to stimuli to build long term memories.

## PLATFORM FEATURES

### ADAPTIVE DELIVERY

- Formative assessment-based approach to teaching
- Fully adaptive (personalized)
- Confidence assessment
- Recharge-personalized refresher to ensure maintenance of proficiency
- Offline capability on iOS and Android

### CUSTOMIZED REPORTING

- Individual, team and company-wide reporting
- Multiple Report types
- In-platform view, or export to spreadsheets, data warehouses or analytics tools

### TEAM-BASED AUTHORING

- Fully compatible with existing authoring tools and LMS
- 16 different question types
- Team-based authoring and review
- Real-time user feedback
- Integrated LCMS

### FLEXIBLE LICENSING

- User-based licensing
- Course-based licensing
- Enterprise license agreement
- Revenue-share models

### CLOUD-BASED PLATFORM

- Web-based desktop and mobile (iOS, Android)
- Cloud-based authoring, delivery and reporting
- SCORM and xAPI compliant
- SAML2 compliant



- it's all about brains

PART OF AREA9 GROUP